

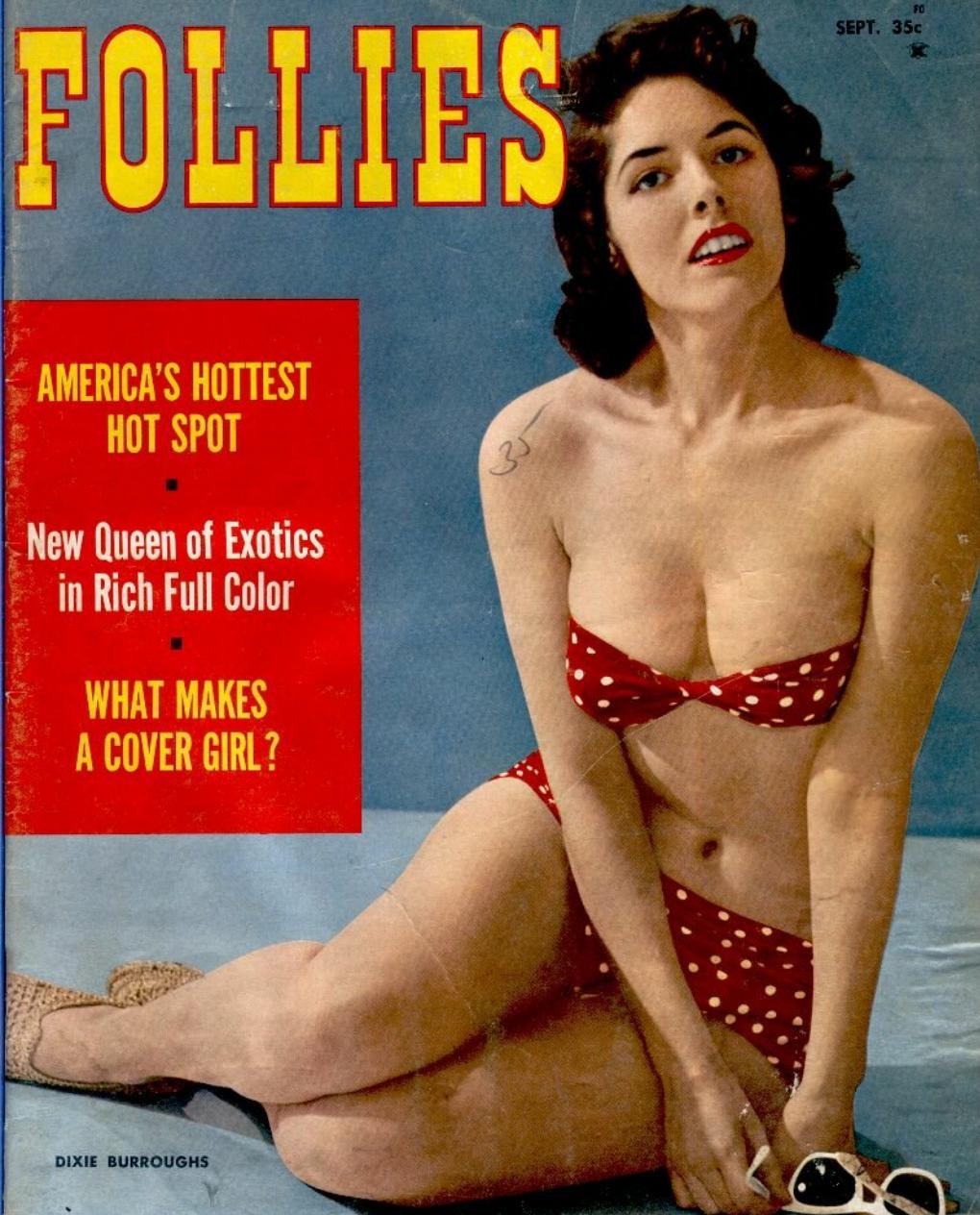
FO  
SEPT. 35c

# FOLLIES

AMERICA'S HOTTEST  
HOT SPOT

New Queen of Exotics  
in Rich Full Color

WHAT MAKES  
A COVER GIRL?



DIXIE BURROUGHS

# WILL YOU SPEND \$2 TO SAVE YOUR HAIR?

How many hard-earned dollars have you spent to save your hair? How many hair tonics, gadgets, restorers, electrical devices, have you tried in the last few years—with no success? How many times after an unsuccessful hair-growing attempt have you sworn not to spend another cent on another hair treatment?

Yet, you buy the next product that comes on the market with hair-growing claims.

Stand in front of a mirror, take a long hard look at the top of your head. What have you to show for the money you spent on hair restorers? Do you have as much hair as one year ago? Do you see any signs of new hair, or new hair growth? Why the failure?

## CAN YOU GROW HAIR?

Doctors who have spent a lifetime studying hair and hair growth have concluded that nothing now known can grow hair on a bald head. So, if you are bald, prepare to spend the rest of your life that way. Accept it philosophically and quit spending hard-earned dollars on hair growers.

If you can't grow hair—what can you do? Can you stop excessive hair loss? Can you save the hair you still have? Can you increase the life expectancy of your hair? Probably. Please read every word in the rest of this statement carefully, since it may mean the difference to you between saving your hair and losing the rest of it to eventual BALDNESS.

## HOW TO SAVE YOUR HAIR

Itchy scalp, hair loss, dandruff, very dry or oily scalp, are symptoms of the scalp disease called seborrhea. These scalp symptoms are often warnings of approaching baldness. Not every case of seborrhea results in baldness, but doctors now know that men and women who have this scalp disease usually lose their hair.

Seborrhea is believed caused by three parasitic germ organisms (*staphylococcus albus*, *pityrosporum ovale*, *micro-bacillus*). These germs first infect the sebaceous glands and later spread to the hair follicles. The hair follicles atrophy, no longer can produce new hairs. The result is "thinning" hair and baldness.

Many men and women suffer needless worry and heartache as they peer into the mirror at their retreating hairlines. Worse, they suffer needless loss of hair because today seborrhea can be controlled—quickly and effectively—by treating

your scalp with the amazing scalp medicine called Ward's Formula.

## DOUBLE MONEY BACK GUARANTEE

In seconds, Ward's Formula kills the three parasitic germ organisms retarding normal hair growth. This swift germicidal action has been proven in scientific tests by a world-famous testing laboratory (copy of laboratory report sent on request). Ward's removes infectious dandruff, stops scalp itch, brings hair-nourishing blood to the scalp, tends to normalize very dry or oily scalp. In brief Ward's Formula corrects the ugly symptoms of seborrhea, stops the hair loss it causes. Ward's Formula has been tried by more than 350,000 men and women on our famous Double-Your-Money-Back Guarantee. Only 1.9% of these men and women were not helped by Ward's and asked for their double refund. This is truly an amazing performance.

Why not join the men and women who have successfully ended their trouble? Treat your scalp with Ward's Formula. Try it at our risk. In only 10 days you must see and feel the marked improvement in your scalp and hair. Your dandruff must be gone. Your scalp itch must stop. Your hair must look thicker, more attractive, and alive. Your excessive hair loss must stop. You must be completely satisfied—in only 10 days—with the improved condition of your scalp and hair, or simply return the unused portion for Double Your Money Back. So why delay? Delay may cost your hair.

Ward Laboratories, Inc., 19 West 44 Street, N. Y. 36, N. Y. © 1956

Doctors and hospitals can obtain professional samples of Ward's Formula on written request.

Ward Laboratories, Inc., Dept. 2100,  
19 West 44 Street, New York 36, N. Y.

Send Ward's Formula to me at once. I must be completely satisfied in only 10 days or you GUARANTEE refund of DOUBLE MY MONEY BACK upon return of bottle and unused portion.

Name ..... Address ..... City ..... Zone ..... State .....

Enclosed find \$2, send postpaid (check, cash, money order)  
 Send C.O.D. I will pay postman \$2 plus postal charges.  
Canada, foreign, A.P.O., F.P.O., add 50¢—No C.O.D.

## DOUBLE MONEY BACK GUARANTEE





# FOLLIES

## CONTENTS

What A Fur-riner!	6
House Of Burgess	8
Goodbye Rita—Hello Rita!	9
This Wave's A Rave!	12
That Lucky Elvis	14
Big Talent—Little Club	16
What Makes A Cover Girl?	17
Lucky Manhattan	20
Last Time For Beauty Lovers	22
Why Wolves Whistle	24
America's Hottest Hotspot	25
Now Lola's Got . . .	29
Romaine Dressing	30
Darlings Of The Desert	32
Scratch Hit	34
Follies' Beauty Of The Month	35
Giant Color Pin Up	36
Perfection	39
Garnish With Garner	40
Alexander The Great	42
Quick On The Trigger	44
Quiet Sizzle	47
"Who's Afraid Of The Big, Bad Wolf?"	48
One Girl Show	50
Paper Doll	52
Body English	53
Surf Sprite	54
Relaxing With A Showgirl	56
Sophisticated Lady	58
Heat Rave	60
Modern Design Of Form Divine	61
3 Faces Of Diane	62
Summer Showers	64
A Real Pixie	66
Angel Phase	68
Roundup	70

FOLLIES  
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PRIVATE REEL 112D: "BOLD EXPOSURE" a voluptuous blonde does it outdoors

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TOTAL AMOUNT OF  
ORDER IS ..... \$ .....  
ENCLOSED IS:

CASH  CHECK  MONEY ORDER

INDICATE ORDER AND PRINT NAME CLEARLY ON SEPARATE SHEET OF PAPER.



# What a Fur-riner!

*Scintillating Sheree Winton  
is so happy she's fit to bust! First  
London furriers selected her  
their Fur Queen and then she won  
a free trip to the land of Uncle Sam!  
Let's say hello to one of the best  
packed bundles from Britain!*

Sheree duplicates pose of foto that she  
sent to contest judges. Must have been  
that sweet smile that did the trick, eh?





Some say it's the adding machine that really counts in life, but we disagree. Sheree's 38-23-35 figures a lot more accurately toward multiplying her many admirers.

Don't know how many white foxes it took to make Sheree's stole, but we bet Reynard didn't mind the sacrifice!



# HOUSE OF BURGESS

*In the Virginia House of Burgesses in Colonial times, Patrick Henry vowed he wanted liberty or death. He won liberty and so did we—liberty to gaze at the charms of voluptuously shapeful Jane Burgess!*



It may be a long time since our forefathers fought for freedom, but they would have whistled "Yankee Doodle" with vigor had pert Jane been around then.



Not only the Liberty Bell, but all the other bells in town would have rung the praises of this beautiful young belle.

Freedom, however, isn't license, says Jane impishly, which should serve as fair warning to wolves to stay far away.



# GOODBYE RITA, HELLO RITA!

Rita De Monte has all Hayworth attributes, plus a few of her own.



*Now that Hollywood's Rita Hayworth has settled down to a life of marital bliss, the studios are frantically searching for a replacement. And isn't it just natural that their eyes have settled on another Rita? This Latin-type charmer is first-named Rita, too!*

*See next page.*

Ever wonder what a glamor girl looks like at home? Well, cease and desist and cast your orbs on a real homebody, lovely Rita.



*It's almost too similar to be true . . . Rita Hayworth began career as a dancer, specializing in Latin rhythms . . . and so did this Rita. But you don't have to be a talent scout to know De Monte's delish' and soon she will set the film whirl afire!*



The grapevine has it that she won't be tried in small roles, her first will be as a star.



Here's a tip for connoisseurs of beauty: Cut these fotos out and paste them in your memory book. They'll soon be worth plenty!

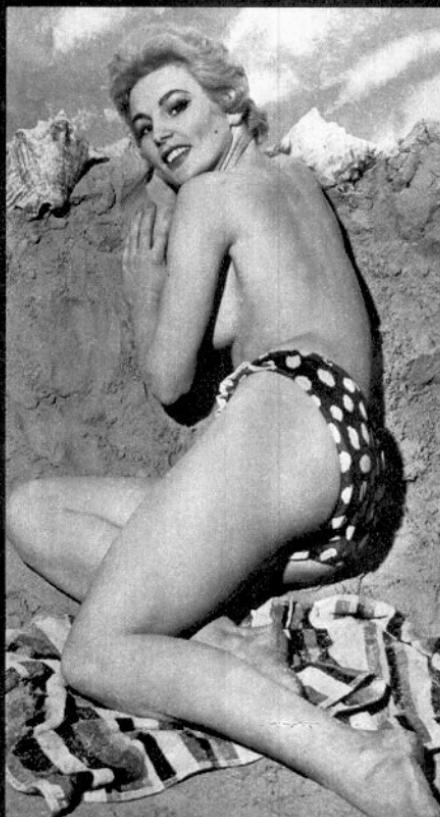


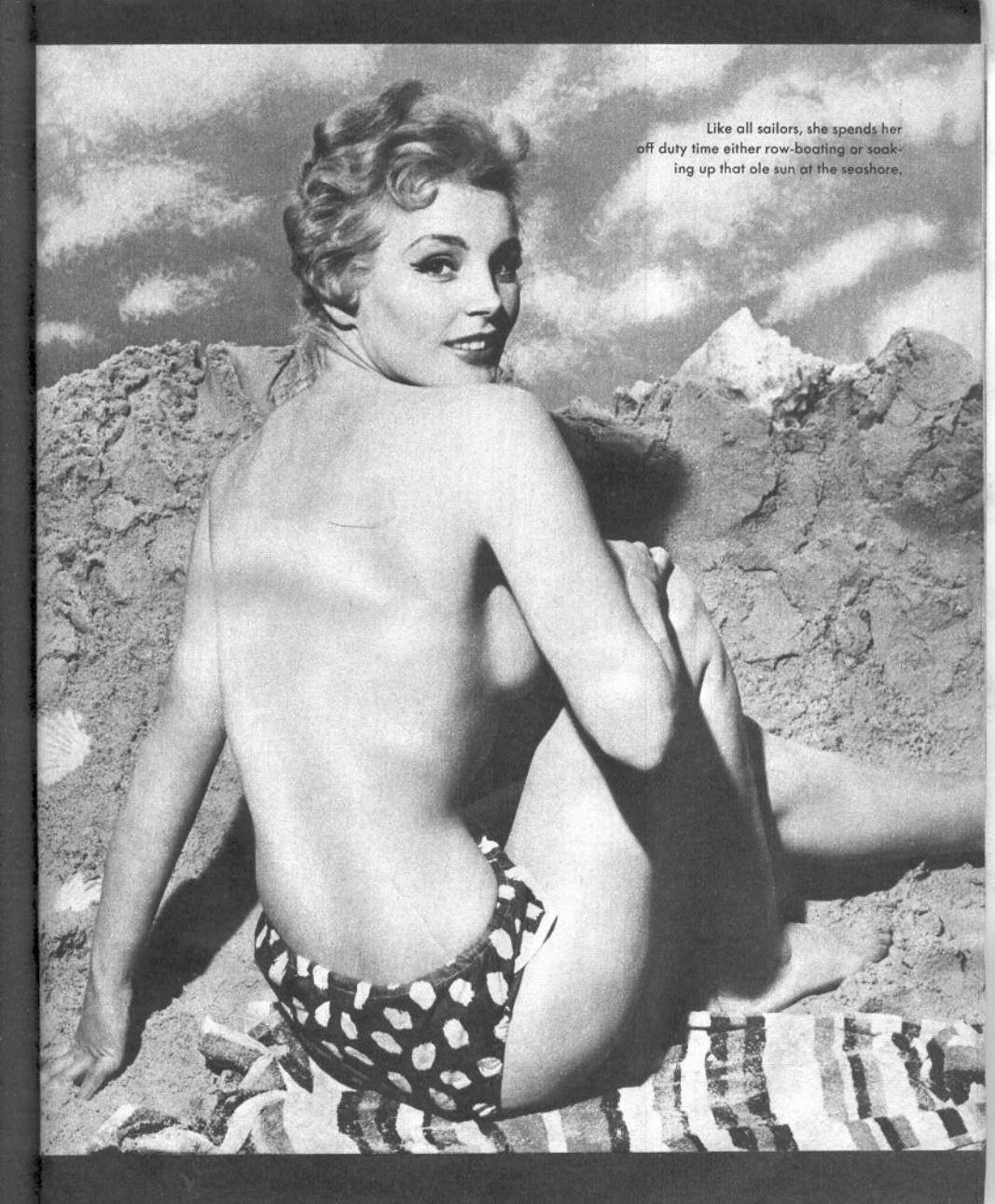
Elsa is a Petty (not petting, you gobsl) officer and hopes someday to make lieutenant. Gosh, let's all enlist!

If any of you seagoing guys find you are becoming nervous in the service, maybe it's because you've seen her.

*Ever hear the expression, "officer material?" Well in the case of Elsa Carroll it consists of 36-24-36 curves, blonde hair and blue eyes. P.S. She's in the Navy!*

## THIS WAVE'S A RAVE!





Like all sailors, she spends her off duty time either row-boating or soaking up that ole sun at the seashore.



Aleane is 18 years old, scales in at 130 lbs., has jet black tresses and those so cool and limpid green eyes.

*Aleane Marie Burkhardt is a real Elvis Presley fan and like most of the swivel-hipped singer's supporters, she hoped someday to meet him. Just before Uncle Sam drafted Elvis, Aleane was lucky enough to meet him and be bussed, too!*

# THAT LUCKY



At the party, Elvis introduced himself, asked if all was okay with Aleane . . . then he kissed her on the cheek and left.



**ELVIS**





Laura really makes  
'em rock. When she's  
in town they gather  
'round and yell . . .

# BIG ★ TALENT — LITTLE CLUB



Although she travels a lot, Florida's  
the place Laura Nye likes best of all.



The Little Club is in Miami and so  
are half of the male population of  
the town when Laura's at the spot.

# WHAT MAKES A COVER GIRL?



*It takes lots of things to make a cover girl . . . among them, beauty, charm, and that "certain something." Starting with Corrine Laine, here's what it takes.*



Syd Shrode, N.Y.'s top magazine C.G.



Record fan Amanda Lasser not only possesses the necessary charm and beauty but is a terrific singing talent.

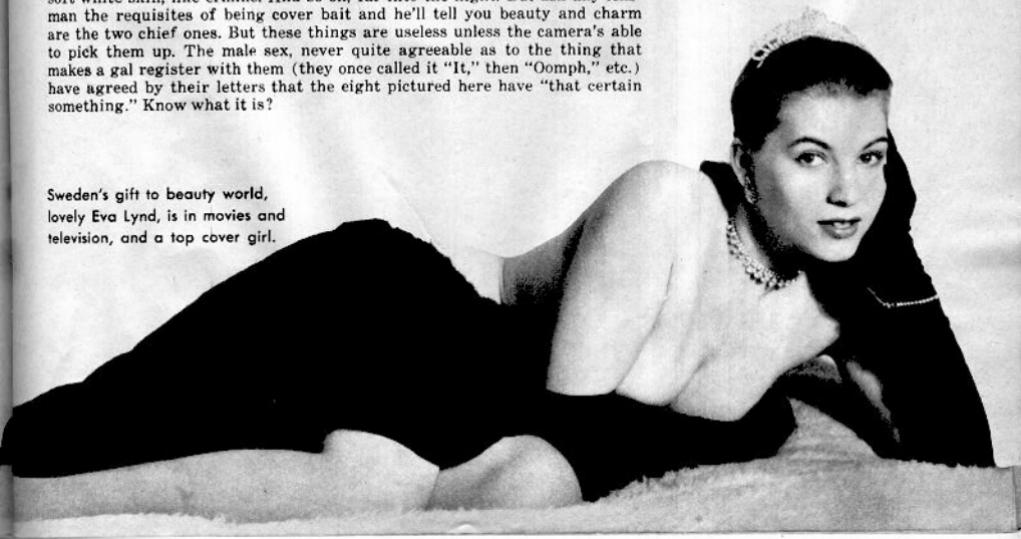
Movie westerns would be even more popular if Randy Scott of flickers looked like cover gal of same name.



Left to right, Gere Goss, Toni Davis and Sandy Paige. They all share that certain something that makes guy's hearts flutter. We heard you Rufus, you're wrong! It's not because they're all blondes . . . statistics say brunettes are just as popular in U.S.

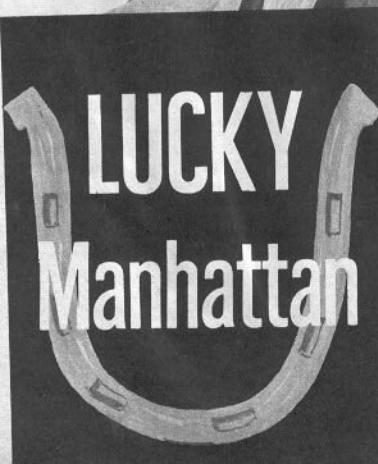
**D**OWN through the years guys have kidded about their definitions of a cover girl . . . some of the gags being: A gal who's like dynamite—no one can hold a candle to her . . . The kind you'd like to whistle at, but you can't because your tongue is hanging out . . . Her main desire is to have a soft white skin, like ermine. And so on, far into the night. But ask any lensman the requisites of being cover bait and he'll tell you beauty and charm are the two chief ones. But these things are useless unless the camera's able to pick them up. The male sex, never quite agreeable as to the thing that makes a gal register with them (they once called it "It," then "Oomph," etc.) have agreed by their letters that the eight pictured here have "that certain something." Know what it is?

Sweden's gift to beauty world,  
lovely Eva Lynd, is in movies and  
television, and a top cover girl.





Just recently Betty hit the big town in a big way. First thing she wanted to do was to go sight seeing, not realizing she was soon to be a popular sight herself.



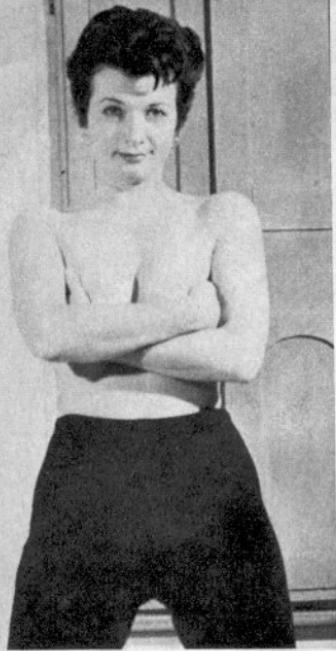
LUCKY  
Manhattan





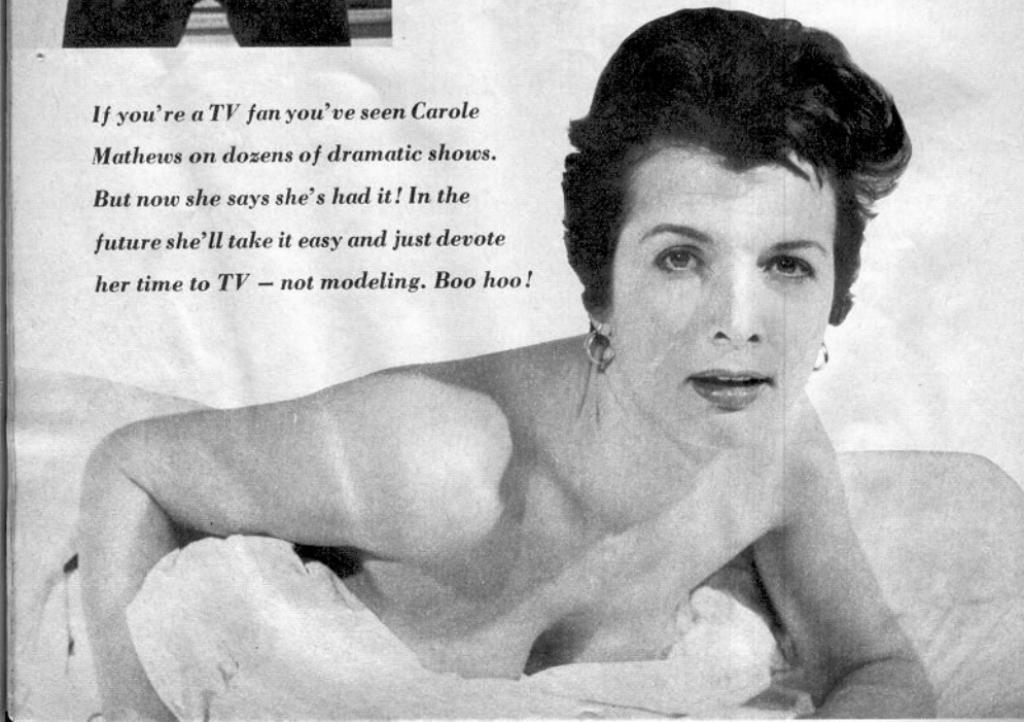
*When bouncy Betty Baker said, "Make mine Manhattan," the normally cold and aloof New York isle was never quicker to respond. Not only did it lay down the red carpet for this excitingly lovely actress-model, but in no time it hoisted the S.R.O. signs! She has New Yorkers seeing aye to aye.*





Carole's starred on practically every "theatre" type show on television. It's said producers noticed her when they were struck with resemblance to Stanwyck.

*If you're a TV fan you've seen Carole Mathews on dozens of dramatic shows. But now she says she's had it! In the future she'll take it easy and just devote her time to TV — not modeling. Boo hoo!*



LAST TIME FOR

*Beauty  
Lovers*



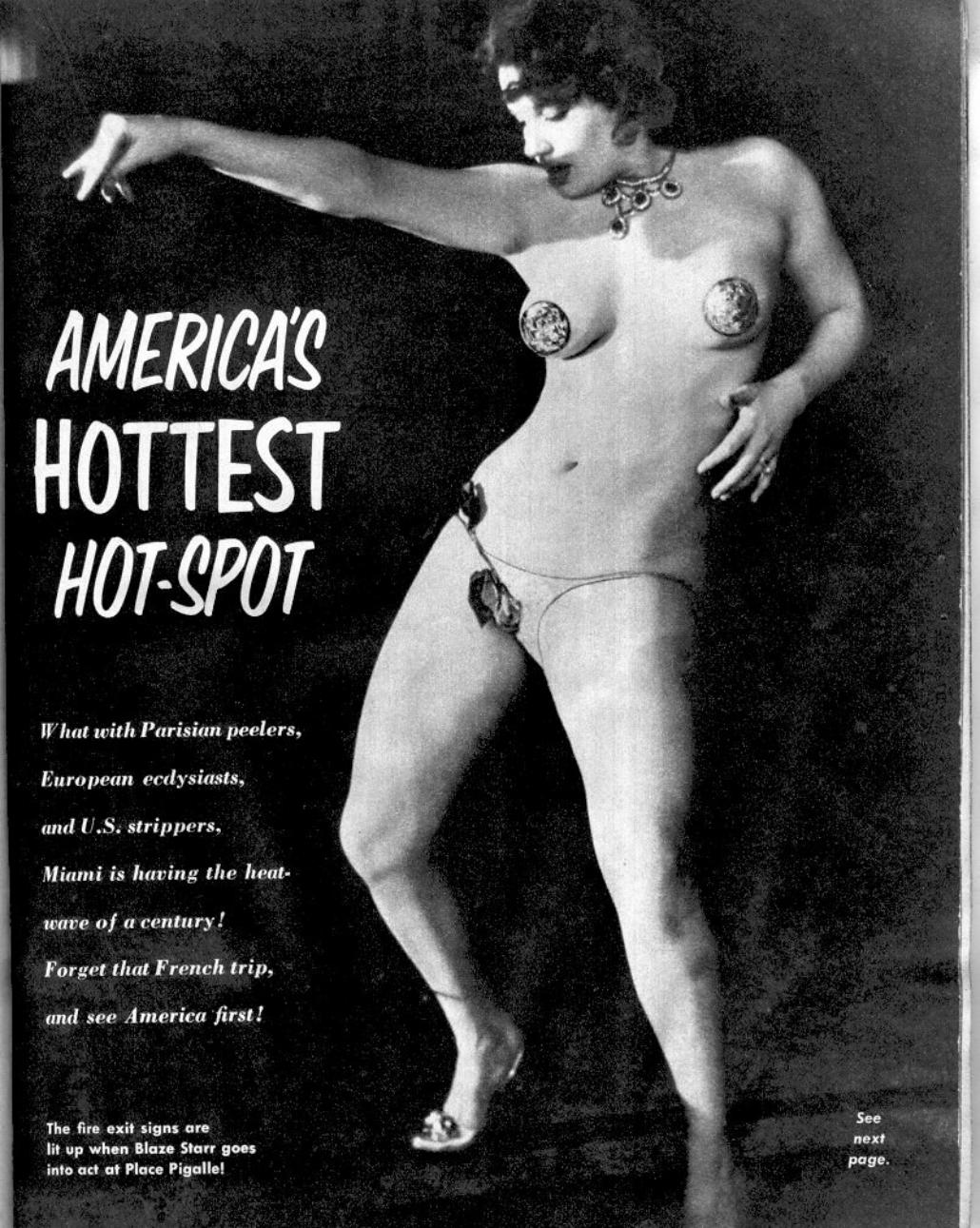
When we told her about how fans took the news Carole looked like this (see left) but when we asked for come-hither pose . . . well, see for yourself, guys.



## WHY WOLVES WHISTLE

Jeanne Mann (at left) and Cecilia Wynne, are just two more reasons for guys to purse their lips when they spot a pulchritudinous pretty.





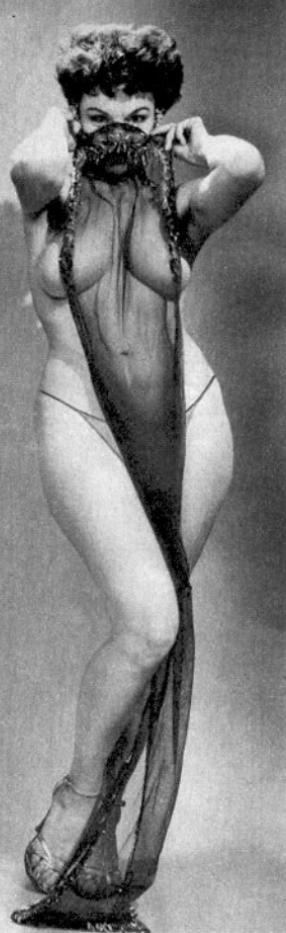
# AMERICA'S HOTTEST HOT-SPOT

*What with Parisian peelers,  
European ecdysiasts,  
and U.S. strippers,  
Miami is having the heat-  
wave of a century!*

*Forget that French trip,  
and see America first!*

**The fire exit signs are  
lit up when Blaze Starr goes  
into act at Place Pigalle!**

See  
next  
page.

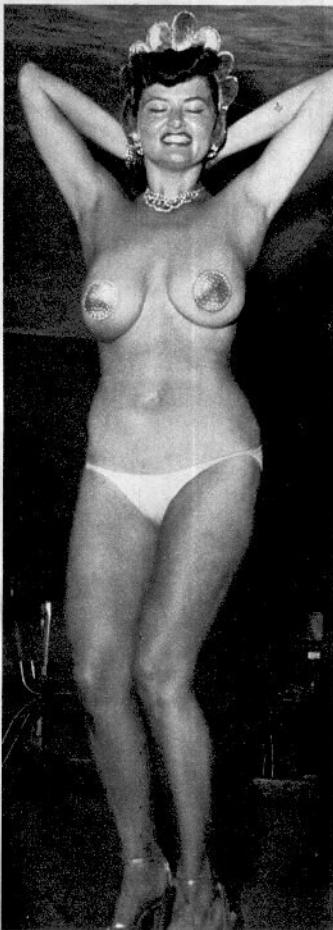


Sequin Garner, Jessica Rogers, and Laura are just three of the torridest who are raising that old Florida mercury to bursting. And now with European talent on the way, the fans will have to attend all shows dressed in their asbestos sports jackets!

FLORIDA'S generally torrid weather occasionally goofs and the mercury drops . . . everywhere that is, except at Miami Beach's *Place Pigalle* where the steam pressure's always soaring. Imagine a lineup composed of tantalizing, torrid and talented beauties like: Blaze Starr, Cynthia, Jessica Rogers and Gerri "Sequin" Garner! Sound fantabulous? Well, to ringsiders at that spot it's an almost every-night happening!

The show itself is a blend of French spice with plenty

of American striptease that's led many fans to call the place "Paris under the palms." The art of disrobing, after a few minor setbacks, has finally caught on like crazy in Gay Paree and so the show isn't as un-Parisian as you may think. The stripper is the new princess of Parisian nitelife and from the "Crazy Horse Saloon" to the "Naked Cellar" curvy Frenchies are taking it off almost faster than they can put it back on again. But for more heat, world travelers agree you can't beat the Florida



Cynthia always used Parisian backdrops and frillies in her act but Chesti Dahl (in the middle) does her routine to real hot rock 'n' roll music. A newcomer to the exotic ranks, blonde and beautiful Pattie O'Dea is expected to give much competitish.

Pigalle which is currently planning to import boatloads of delicious French pastry from the Continent. The coming of these saucy and bouncy babes has made the competition even stiffer . . . and that's saying a lot. Imagine seeing Paree's famed Hildegarde ("I rip everyzing off!") Signoret, and our own Bee Sweet on the same bill! From early in the eve until early in the ayem, the Pigalle's gals shed tons of frillies and fluff as they show boys just what li'l gals are made of, and the customers eat it up. Even

the strippers say the place generates more heat than anywhere they've ever played and they feel it's the competition that's responsible.

There's some-zing for everyone: buxom belles, high-heeled strutters, tiny temptresses. So if you were planning a vacation to France to see the sites that show the stunners, save your bucks and head for the sunny state . . . it'll put you in a state of sultry scenery you'll never want to get out of.



Kalantan, a New Orleans favorite, is expected to liven up things at the club while extra curvy Bea Sweet takes off a few weeks for a well-earned vacation. Above (rt.) fotog caught everybody's darling, Linda Darling, as she rocked a packed house with act.



Hildegarde Signoret, at left, is one of the first imports to hit these shores. Her "Tiger Temptress" routine is wowing Floridians.



Three lovelies, Deenah Prince, Rusty Lane and Daurene Dare are snapped by fotog as they hold those curves still in dressing room.

Now  
Lola's  
Got...



*It's easy to see why whatever  
Lola Hall wants, Lola gets. It's  
'cause she's got what it takes and  
we'll take whatever she's got!*

# Romaine Dressing



Romaine's the name, and modeling's  
the game at which she's found fame.

*Romaine dressing is a rare and  
spicy sauce fit for the true gourmet.  
But for the glamor gourmet there's  
nothing like the spice of life  
symbolized by a saucy siren like  
lovely Virginia Romaine.*

Her super supercharged  
37-26-36 is food for any  
beauty fan's thoughts.

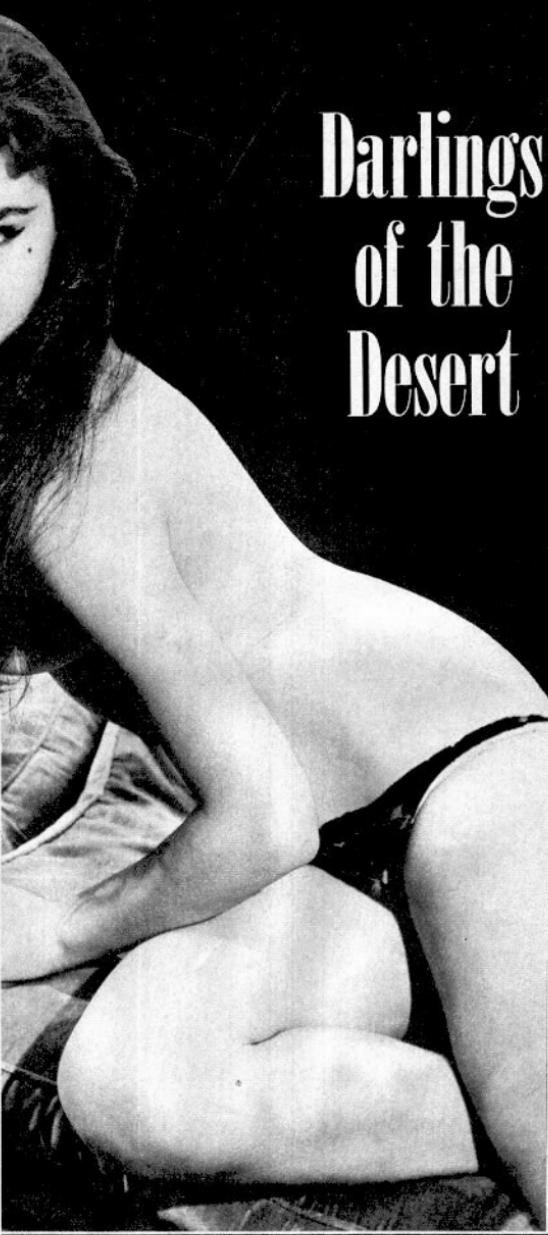
A black and white photograph of a woman with dark, wavy hair, smiling and posing. She is wearing a dark, strapless bikini with a bow detail on the front. The background is plain and light-colored.

Her very obvious talents are  
not all that make her popular. You  
should hear her play the bongos!

# Darlings of the Desert

Lorna's dune it at The Dunes! Her real monicker is Lorna Conway and she's a featured showgirl at Vegas.

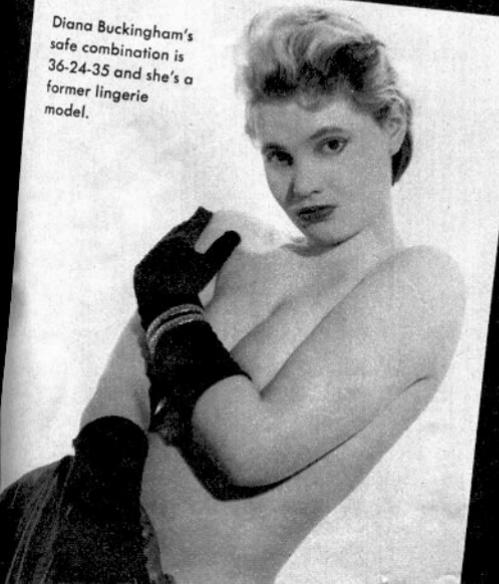
Sylvia Knight is a British import who's been warming up the desert.



Say a great big  
"Hi!" to scintillating  
Susan Scott a  
shapely and sultry  
showgal who hails  
from N.Y.



Diana Buckingham's  
safe combination is  
36-24-35 and she's a  
former lingerie  
model.



*If you're just like a desert flower,  
growing wilder every hour, it's  
probably because you've seen some of  
the gals at "The Dunes" in Vegas!*



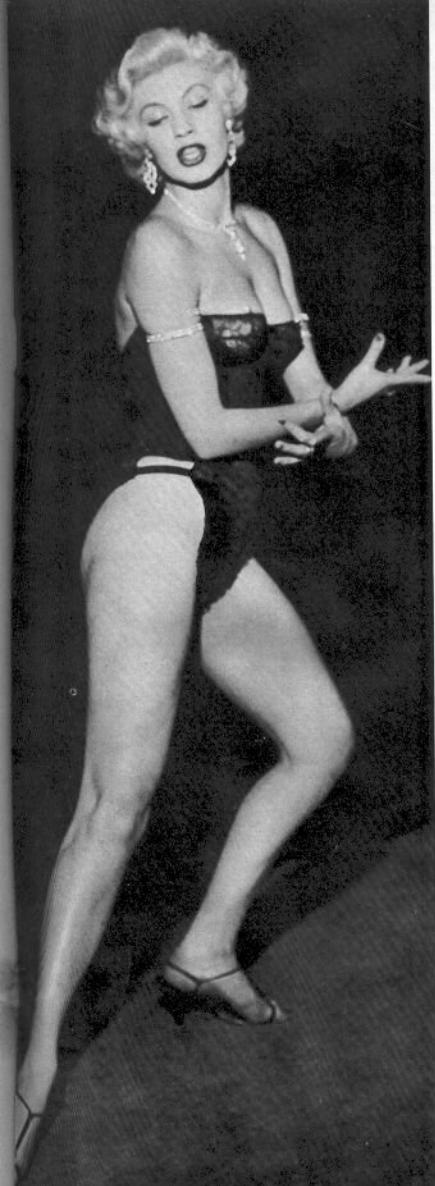
Shapely Sheila Burns is fast making big news  
in show biz with her unique feather dance.



**Scratch Hit** *It may only be an infield drive, but when sleek 'n shapely Sara Dolley's at bat, you can bet your grandstand seat that it's got to be good for a home run in any man's league. This nifty niner just naturally throws the most perfect curves!*

# FOLLIES BEAUTY of the month

*Stripdom is full of new and brightly sparkling stars but Lily Ayres' luscious lines still have her leading the parade!*



Whether she's dressing in her room or shedding her clothes on stage, she has the same glamorous appeal.

# LOOK OUT HOLLYWOOD!

*They say movies are making a comeback and it's no wonder, as lovely Lily Ayres made a quick trip to Hollywood recently to confer with film bosses about a role in a new movie scheduled.*





Wherever Lily appears, you can bet that old cash register is tinkling like crazy. Fans always follow a real talent.

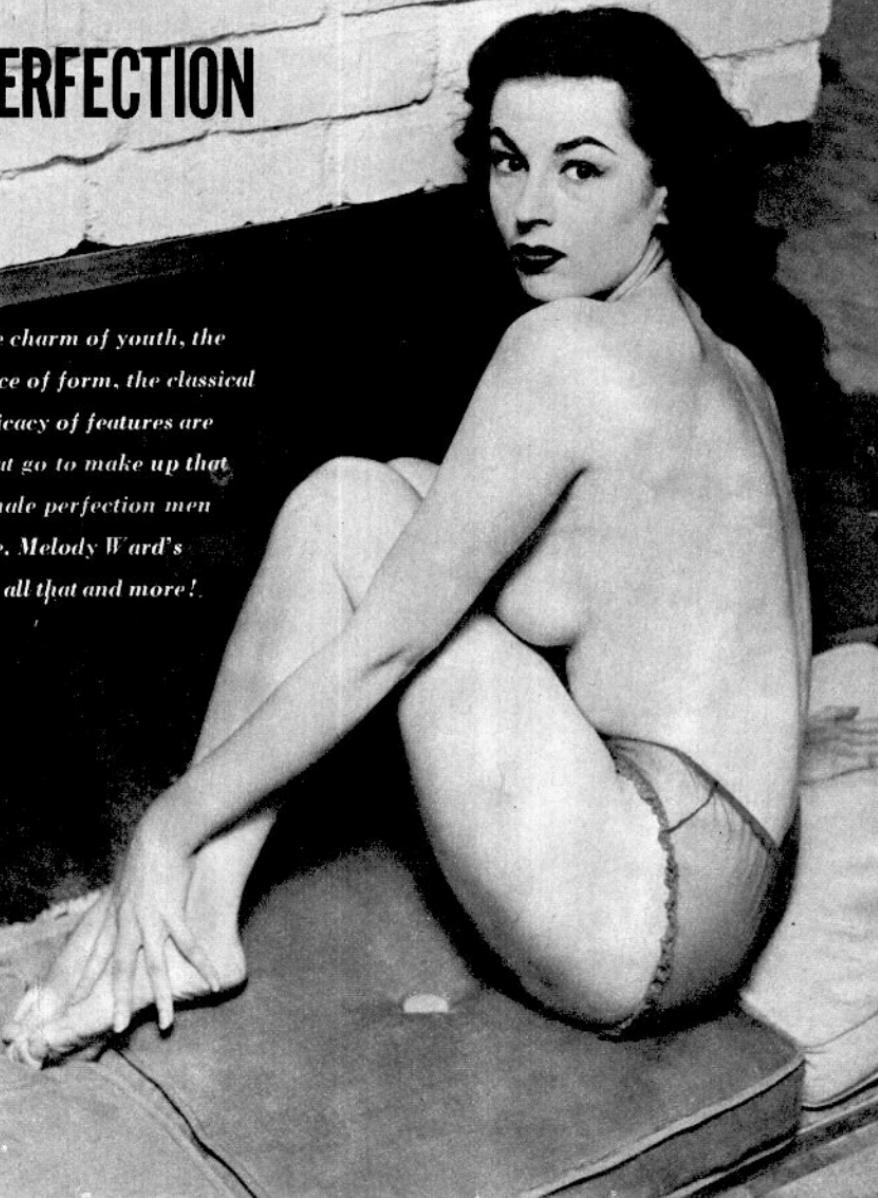
*Never mind the lights or the camera, here's plenty action enough to delight any real fan of the terpsichorean art!*



She isn't from the old school of stripdom that required a gal to slink slowly 'round stage. On the contrary, she really zips it up as the band gives out with heat.

# PERFECTION

*The charm of youth, the  
grace of form, the classical  
delicacy of features are  
what go to make up that  
female perfection men  
like. Melody Ward's  
got all that and more!*





*For you amateur shutter-bugs: Want to click  
everytime you take a foto? Easy! Do what the  
experts do as a recipe for a perfect picture.  
Take very little scenery, a bikini or two, a  
few pairs of black hose, and Shirlee Garner!*

If you're the greedy type and want more than  
your money's worth, pose Shirlee in front of  
a big mirror, and hunt up your old bifocals.

# GARNISH WITH GARNER



Foto at left proves you do not need a beach for a see picture. Jet undies are a good thing to have on hand, better on the model, though.

Back again? Well with this model you're sure to get a good picture at any angle. Okay Caleb, get your Kodak, lesson's over, you graduated!



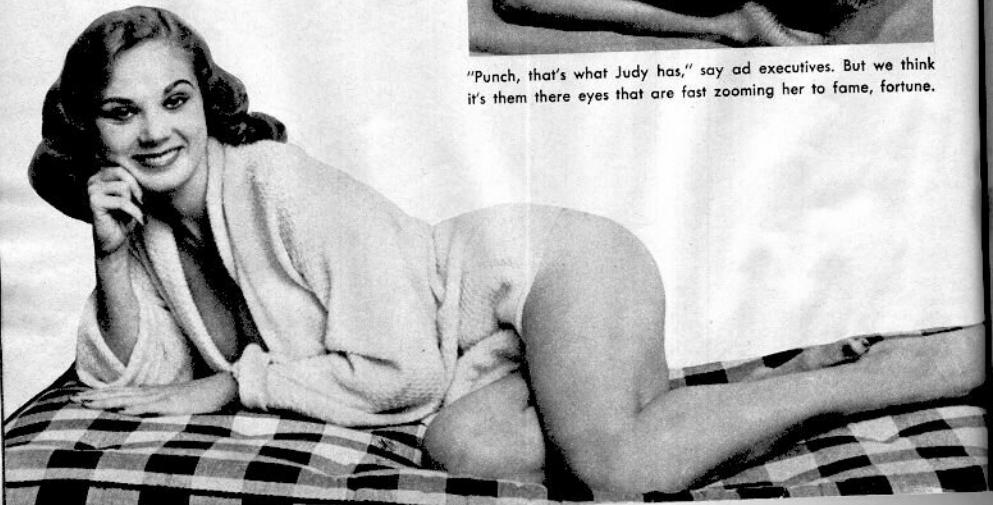
Judy conquered fans in this pose for a coffee ad.

*Alexander the Great made quite a name for himself in history as a conqueror, but beauty fans say comparing him to Judy Alexander is like a comparison between the H-bomb and a wet firecracker. Why? Well, did you ever get a look at old Alex's profile? We'll take jolting Judy any time!*

# Alexander the

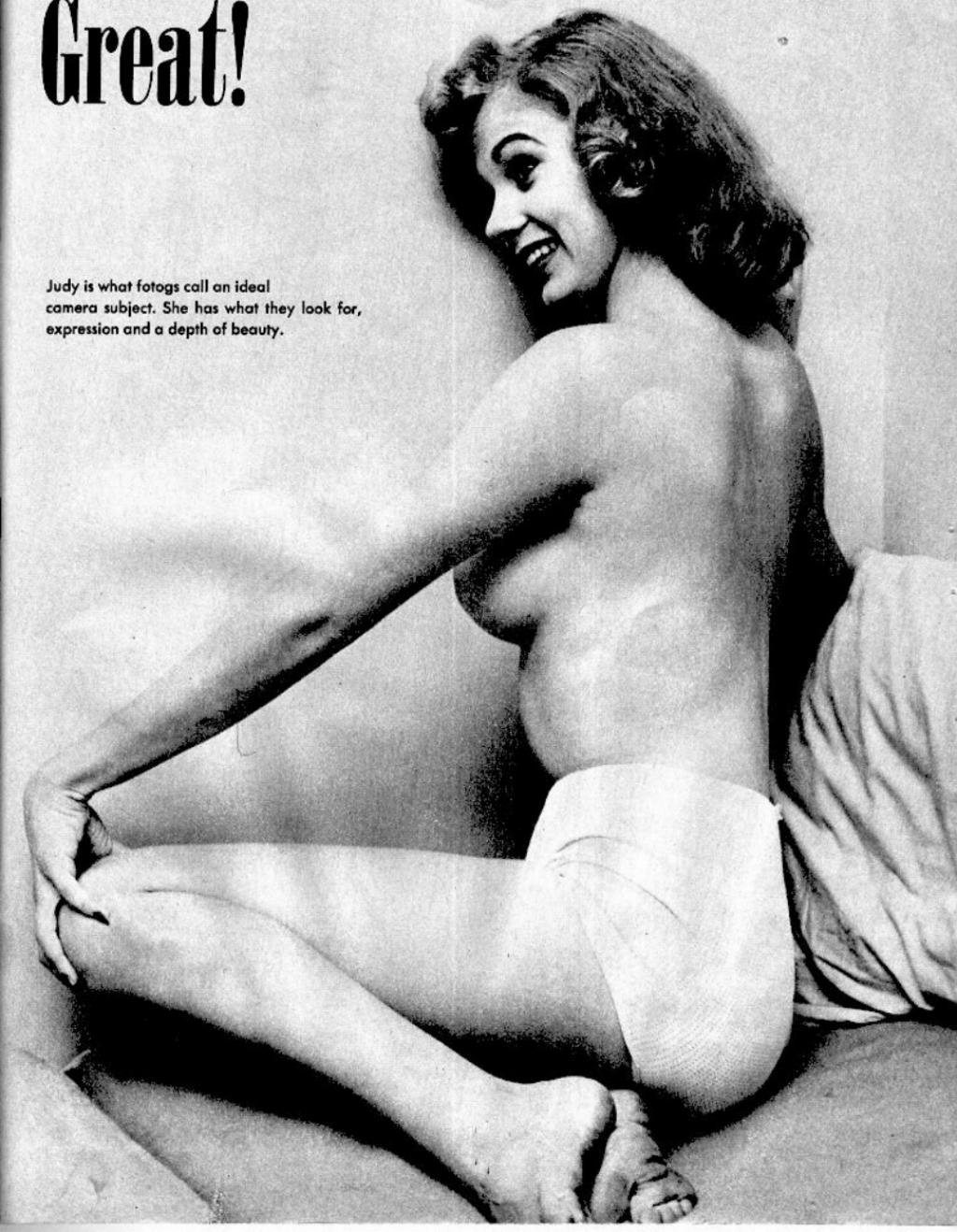


"Punch, that's what Judy has," say ad executives. But we think it's them there eyes that are fast zooming her to fame, fortune.



# Great!

Judy is what fotogs call an ideal camera subject. She has what they look for, expression and a depth of beauty.





## What Happens When a Fotog is: QUICK ON THE TRIGGER

Maybe he isn't as quick as Roy Rogers on his Trigger, but you must admit he had to be fast to get these pix by surprise. Judging by sweet pix he got, maybe his camera is really candied instead of being candid!



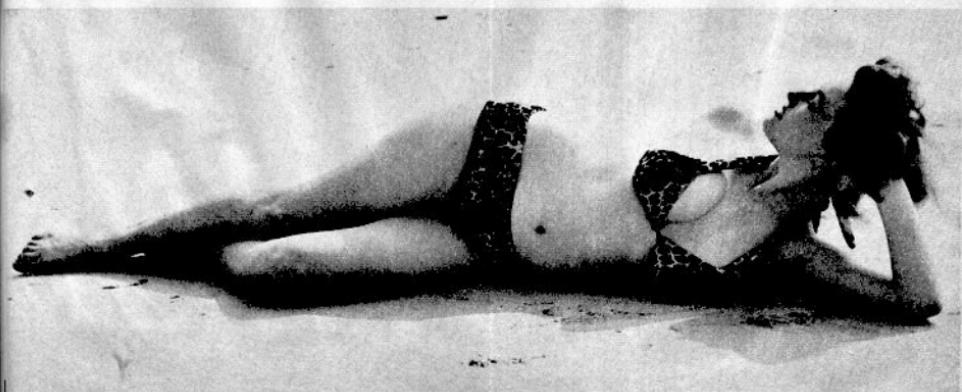
Exotic Lisa London above, was just changing costume when camera captured her charms. Beth Miller, at right, was taking her afternoon sun bath on a beach she thought was deserted. But we know that our eager fotog was lurking about somewhere.



June Daleo (l.) was slipping her 36-25-35 curves into brief bikini when camera clicked. Here's what Carol Shannon (rt.) looks like when it's light-up time between acts in Florida.



"Some foam, eh kid?" is what Wilhelmina Barren-fen seems to be saying as she frolics in bath.





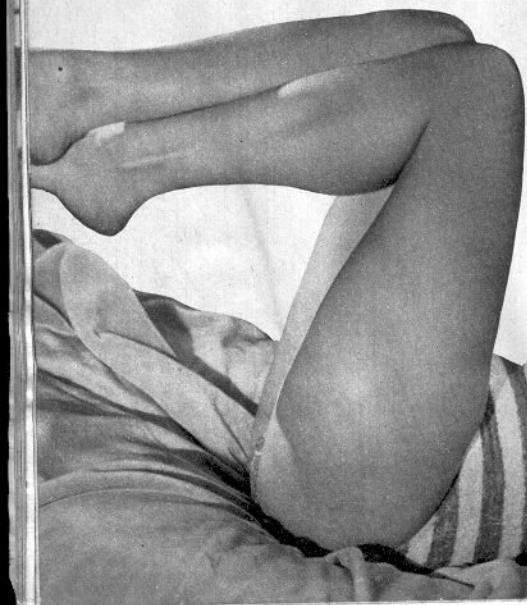
Georgia Holden was in the privacy of her dressing room when fotog yelled, "Hold it Holden!" This is result!



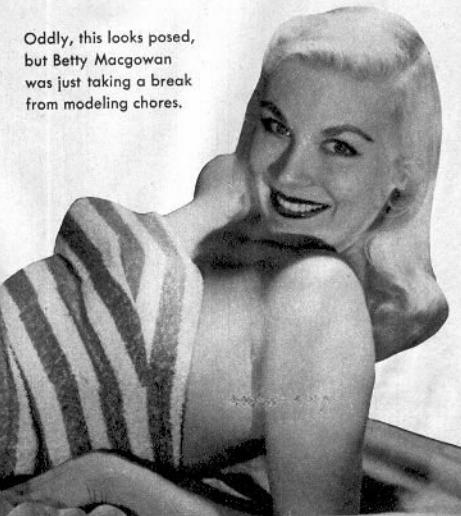
Playing ball, Julie Padilla faw down and go boom. Here's what developed.



Half asleep, curvy Helen Becker jumped when a tiny fiddler crab fiddled around with one of her tootsies.



Oddly, this looks posed, but Betty Macgowan was just taking a break from modeling chores.



# QUIET SIZZLE

*Lovely Sally Larimer puts the  
crackle and pop into popularity!  
This blonde, peaches-and-cream  
siren has those Miami wolves  
baying at the moon.*





# "Who's Afraid

Once upon a time, in the present time, there was a beautiful, 5' 4", brown-eyed, brunette, 36-24-36 angel called Angela Vergne. One day while modeling nighties, Angela was besieged by a pack of whistling wolves all wanting dates with her!



Now Angela is as happy as the next gal that she's attractive to the male animal, but how can a gal work and bring home the pizzas to Grandma with a howling wolf pack distracting her? Know what she did—she took to the woods!



# of the BIG, BAD WOLF?"

Of course, there's a nice happy ending to this tale . . .

Angela got herself a beau and a mastiff on a leash to scare away the wolves. And it worked, it worked.



# ONE GIRL SHOW



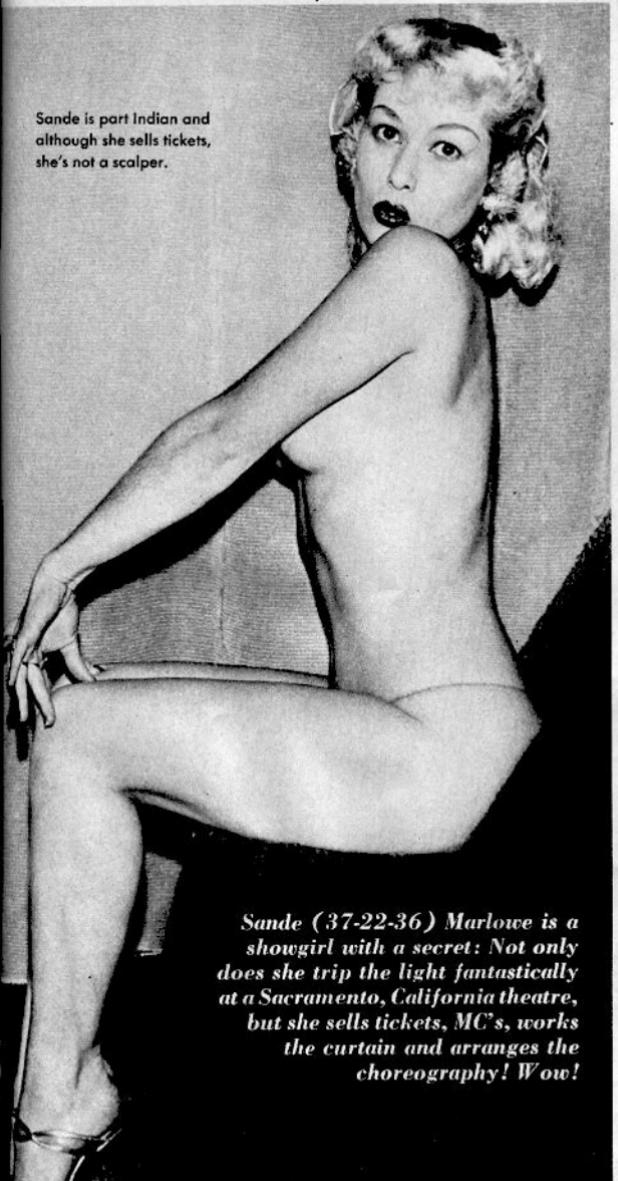
Talented in all the ways mentioned, she also has others that are obvious to the naked eye. Eyes right, guys!



Here's the way her fans like to see this green-eyed blonde bombshell, as she goes into her act. Music, professor!



Sande is part Indian and although she sells tickets, she's not a scalper.



*Sande (37-22-36) Marlowe is a showgirl with a secret: Not only does she trip the light fantastically at a Sacramento, California theatre, but she sells tickets, MC's, works the curtain and arranges the choreography! Wow!*

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I am learning yours at night school, so I can write to you. I follows who wish me for you friend. I am very small (only 4' 11 1/2" and 102 lbs.) and have been told I am a good figure model. If you will, I can have a little mail business (it is hard to make living money at modeling) I will be grateful and your good friend. Please write. And if you like me, send \$1 I will send a set of art studies that show me at my best, along with a nice long letter. Thank you, Senor.

Tilly

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## • GLAMOUR GALS •

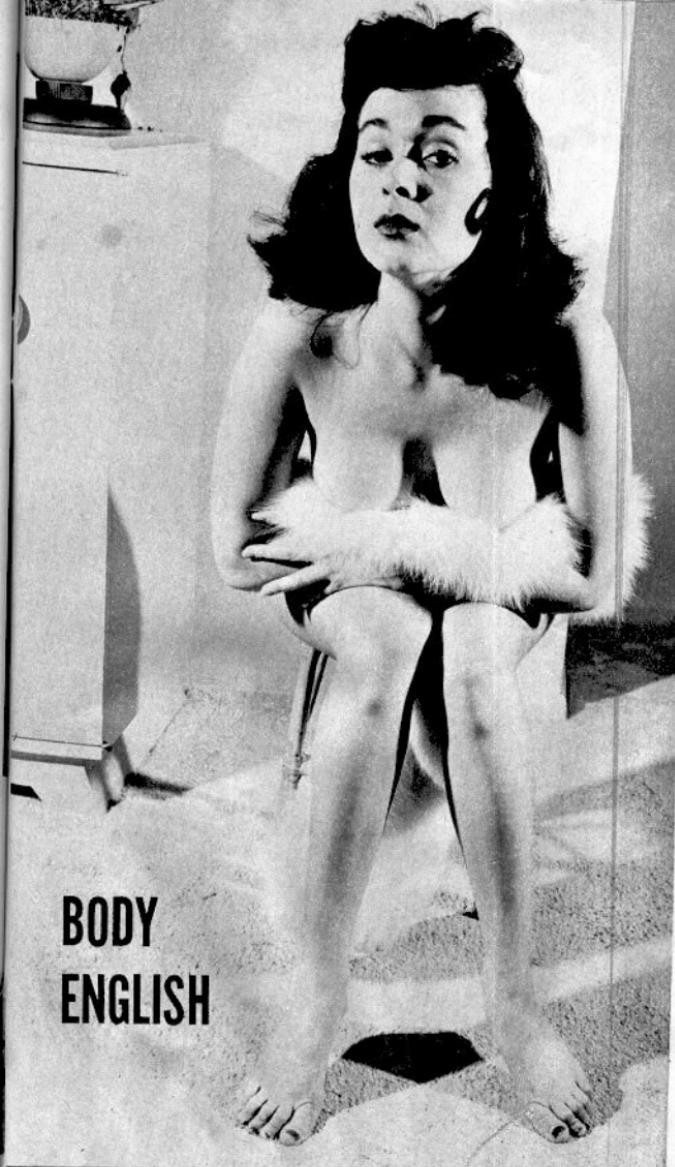
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Pam's cheering it on and  
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DEPT. P-2

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want me to be broke. (This little ad  
costs money.) Hurry, please!  
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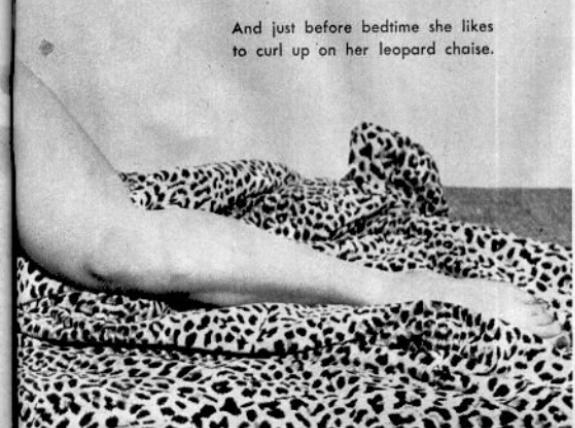
*Taking it easy  
comes natural to  
Mary Lou Fowler, a  
Vegas beauty whose  
recipe for relaxation  
includes a languid  
stretch, a cozy curl  
and a quick change  
into something  
filmy and terrific.*

Upright or stretched out, Mary Lou's restless for relaxation.





And just before bedtime she likes  
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**JUST IMAGINE... AND THEN COMPARE!  
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**ALL ON ONE BIG REEL!  
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HADSON HOTEL—Broadway and West 31st St., N.Y. 1

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**FEATURE MOVIE CLUB**

HADSON HOTEL—Dept. 142—Broadway  
and West 31st St., N.Y. 1, N.Y.



Currently, Kathy lives in La Jolla, California, but her travels with her father have taken her to such far-flung places as London and Papeete.

# Sophisticated Lady

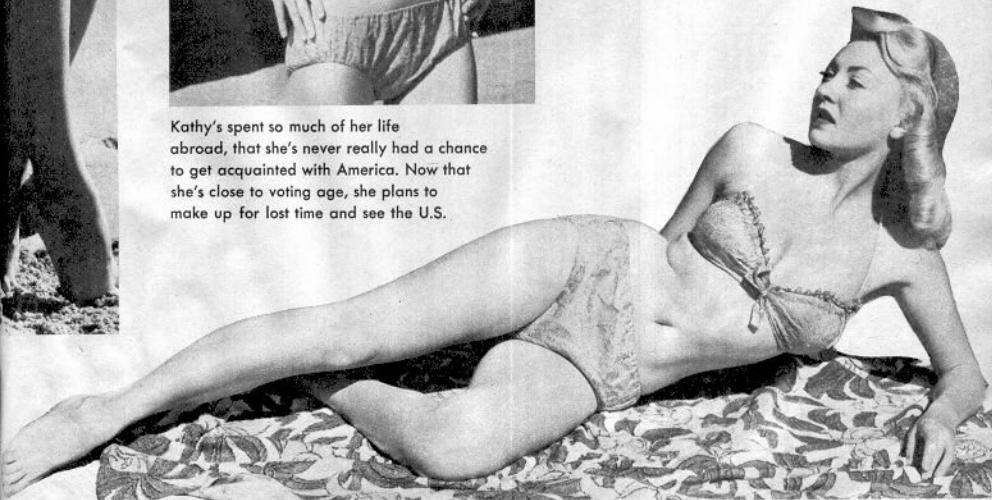
Just 19, Kathy Carroll's been around the world twice and has seen the swank spots and bohemian bistros that dot the seaports of the globe. How come? She's a Rear Admiral's daughter, that's how come, matey!



Kathy's spent so much of her life abroad, that she's never really had a chance to get acquainted with America. Now that she's close to voting age, she plans to make up for lost time and see the U.S.



She feels that living in foreign places has given her poise, a knack for diplomacy and a tolerance of strangers. This, says she, is what truly goes to make up sophistication—and to make a lady.



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WAR  
SALE**

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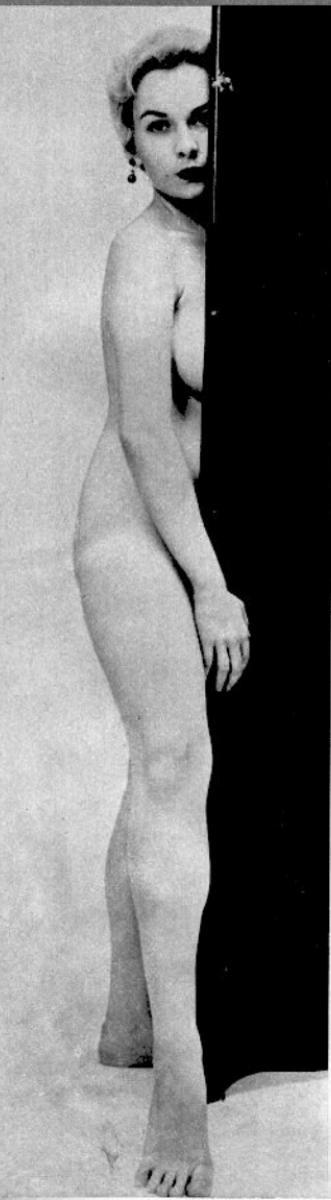


Turbanned Shirley says there's nothing like a shower to make a girl feel her best. Lisa and Jo also agree. Looking at them, there's no room for argument.



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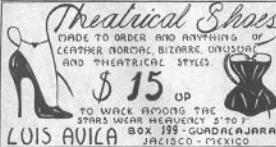
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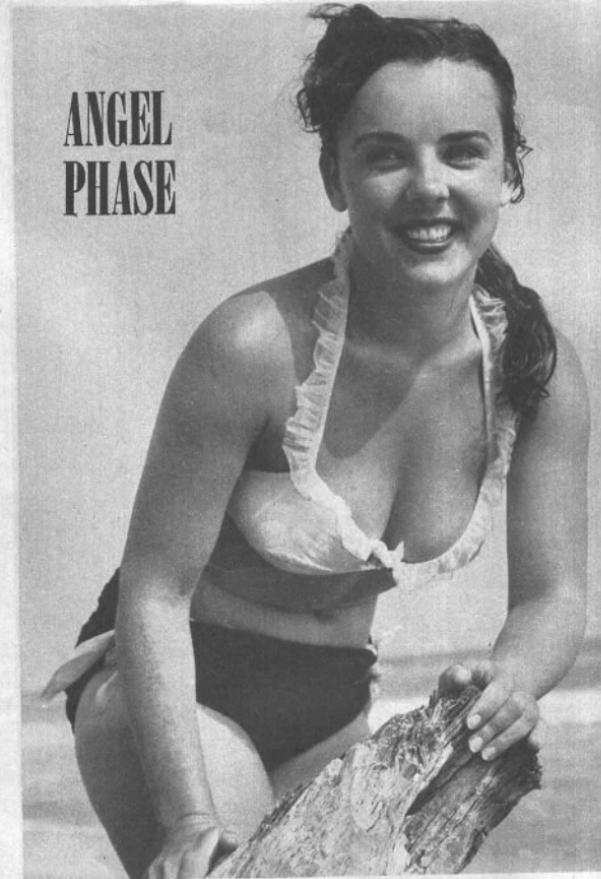
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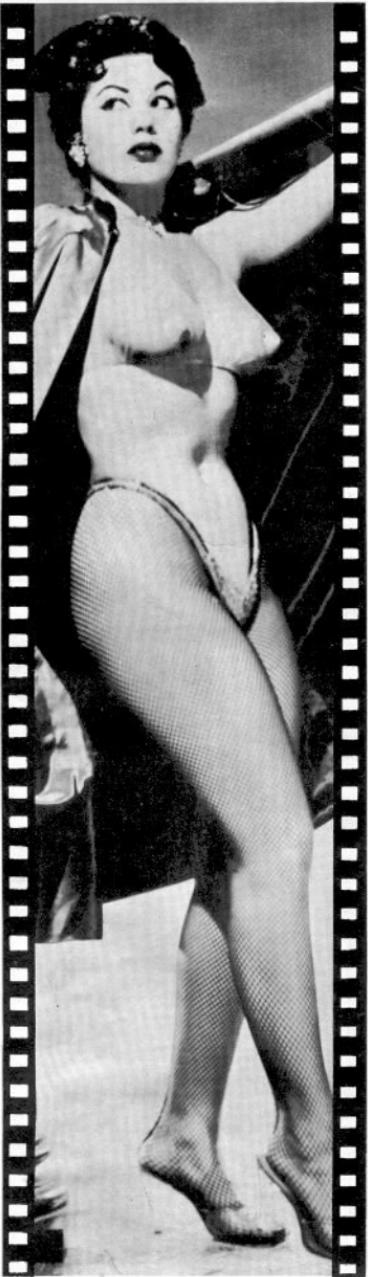
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